

# LEAH DOUGLAS

ASSOCIATE CREATIVE DIRECTOR / COPYWRITER

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## EXPERIENCE

### FREELANCE

ASSOCIATE CREATIVE DIRECTOR

July 2020–Present

*Pinterest, Under Armour, State Farm, Garnier, Urban Decay, Wella Beauty, Bridgestone, Dermstore, Morgan Stanley, ADP + more*

### VCCP NEW YORK

ASSOCIATE CREATIVE DIRECTOR

Jan 2022–April 2023

*White Claw, Google Chrome, Google Partners, Android, OnePlus + New Biz*

### OGILVY DC

SENIOR COPYWRITER

Feb 2021–Jan 2022

*AHIP, USAID, Gerber, Gallo Wine*

### HAVAS NEW YORK

SENIOR COPYWRITER

Nov 2018–July 2020

*K-Y, AirWick, ViPoo, Resolve, Rid-X Finish Dish Detergent, Woolite*

### HAVAS NEW YORK

COPYWRITER

Nov 2016–Nov 2018

*Liberty Mutual, Con Edison, Keurig, Green Mountain Coffee Roasters*

### MCCANN NEW YORK

JUNIOR COPYWRITER

April 2015–Nov 2016

*Verizon Wireless, Fios, B2B, Hum, Mastercard, Mucinex*

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## EDUCATION

### SCAD

B.F.A. Advertising

*Copywriting minor*

## HONORS

### MIDAS—MASTERCARD

Gold 2015

### CANNES GRAND PRIX—FINISH

“Skip The Rinse” 2021

### EFFIE AWARD—FINISH

“Skip The Rinse” 2 Silvers, 2022

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## CONTACT

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